# PROJECTION

## LANTERN and CINEMATOGRAPH

WILLIAMS'
MONTHLY BULLETIN

No. 8 December, 1908

ENTERED AT STATIONERS' HALL

# IT'S ENGLISH!

MANUFACTURED WITHIN

**10 MILES**

of CHARING CROSS

# BIRT ACRES'

SENSITIVE

# FILM STOCK

FOR THE

**CINEMATOGRAPH**

**NEGATIVE,** RAPID, CLEAR, BRIGHT

**POSITIVE,** FOR PRINTING

ORDINARY SPEED

MEDIUM RAPID

*In lengths 300 ft. Without Join.*

**UNSHRINKABLE SEASONED**

**CELLULOID**

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*SOLE MANUFACTURERS*

**WHETSTONE PHOTOGRAPHIC WORKS**

**WHETSTONE, LONDON**

# PROJECTION

## LANTERN and CINEMATOGRAPH

Published by

JOHN WRENCH & SON.

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## Xmas Greetings.

THE next issue of our magazine will not make its appearance until we have stepped upon the threshold of a New Year. We therefore take this opportunity of wishing our readers everywhere a very Hearty and Joyous Christmas. Indeed, we sincerely hope that the approaching Yule-tide will be to them the brightest and merriest on record.

Looking back on the year which is nearing completion, we cannot close our eyes to the fact that trade generally has been in a more or less depressed condition, but within the past few months we have seen signs that make us look forward with more confidence to the future. At present, everyone seems busy in the Lantern trade, although the season was somewhat late in starting, owing, no doubt, to the brilliantly fine summer we had. We therefore fully expect that the season will be prolonged in 1907, and so make up for any shortcomings that may have been experienced so far. It is also very gratifying to find that a more hopeful and optimistic tone exists in the trade to-day, than has been the case for years past; a winnowing process has unquestionably taken place, and it is probably on this account that a healthier condition prevails.

# Dealers SELL

OUR LANTERN ACCESSORIES

# They Don't KEEP Them.

## SOME QUICK SELLING LINES.

**INVERTED INCANDESCENT GAS LAMPS**
Most Convenient for Home Use or in School Rooms.
**Price 7/6 each.**

**INCANDESCENT SPIRIT LAMP.**
Exceptionally Compact and handy where gas is not procurable.
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Absolutely Safe and Thoroughly Efficient.
**Price 30/0 each.**

**SPECIAL HIGH-POWER EJECTOR JETS**
May be used either as Blow-Through or Mixed Jets.
**Price 42/0 & 63/0 according to c.p.**

**MAGAZINE CARRIER.**
Carries and automatically changes 24 slides.
**Price 10/6 each.**

**THE IMPROVED CANTILEVER ENLARGING LANTERN.**
Is a Unique Xmas Present. Many Novel Features.
The Practical Instrument for the Practical Man.
**Price £4 10s.**

## John Wrench & Son,

**50, Gray's Inn Road,**
**LONDON, W.C.**

**London-made Lanterns for Xmas Presents.**

If we are to judge by the phenomenal success, this season, of our cheaper lanterns, it would seem that the fact that they are made in our own workshops has been appreciated by our customers in all parts of the country. When we decided to do this, we made up our minds to make every article, no matter how cheap it may be, on sound mechanical and optical principles, and to give it a finish which should be in keeping with our more expensive apparatus. The series of lanterns, therefore, including the models 7C, 8A, 9A, 7D and 10A, have been carefully designed, and are made only by competent workmen. To mention but one item in their construction, which must appeal to the practical lanternist, all the optical parts are placed in the same axis. Some of our readers may think that there is nothing in this, but we would respectfully ask them to carefully examine any cheap lantern, and in nine cases out of ten we feel sure that they will be disillusioned. For Xmas presents, where a full size optical lantern is required, they are unique.

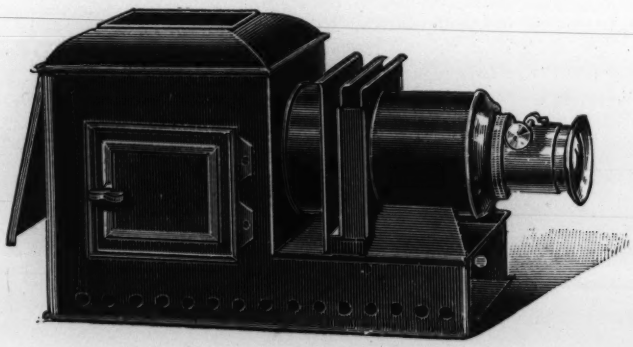

FIG. 1.

The 7C pattern, Fig. 1, is made of Japanned tinned iron, and has one side door, together with a hinged flap at the back. The stage is made of the same metal, and is carried on the base of the lantern, so that it is exceptionally rigid; the fixed front tube is likewise supported to the base, and the inner sliding tube has a brass spun flange for taking the double combination achromatic objective. The condenser is a compound plano-convex, and altogether the lantern presents a very neat and attractive appearance. It may be fitted with either 3-wick or 4-wick lamps, the prices ranging from 23/6 to 30/-, according to the quality of lamp supplied.

The No. 7D lantern is similar in design to the above, but the body is made of Russian iron, whilst the stage and front tubes are made in brass. The optical parts are the same as in the preceding model, and the prices vary from 31/6 to 38/-, according to the lamp supplied.

In Japanned tinned iron lanterns, the No. 8A model, Fig. 2, is

an excellent article, having panelled side door with brass sight hole; the hinged flap is slotted so as to take a tray when lime-light is required. The stage is made of the same material as the body, but the front tubes are made of the best mandril drawn tube, the fixed tube being highly polished and lacquered. The objective and condenser are the same as in the first model reviewed. and as to whether the lamp is 3-wick or 4-wick, the prices vary from 30/- to 36/6.

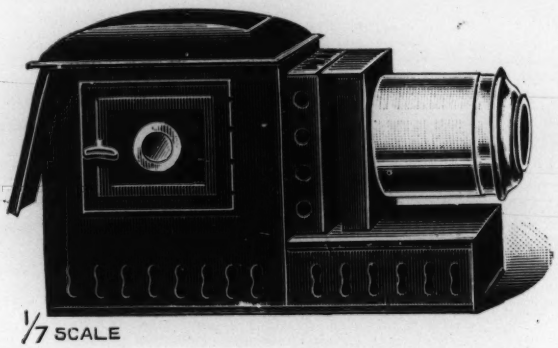


FIG. 2.

For quick-selling lines the Nos. 9A and 10A are probably unsurpassed. The former, shown in Fig. 3, is made in Japanned tinned iron, the body being fitted with panelled door and slotted hinged flap at the back. The spring plate and front tubes are made of brass, highly polished and lacquered, the tubes being made from the best mandril drawn tube, and supported to the base by means of a brass column, thereby making the front exceptionally rigid. The price varies from 32/6 to 38/6, according to the illuminant supplied

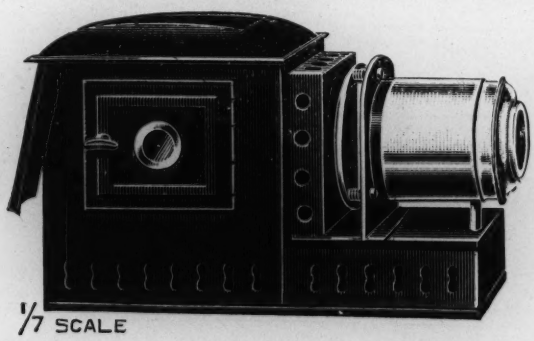


FIG. 3.

The No. 10A model is the same as the No. 9A, except that the body is made in Russian iron instead of Japanned tinned iron. As in the previous patterns, this lantern may be fitted either with 3-wick or 4-wick lamps, the prices ranging from 38/- to 44/6, or they can all be supplied without illuminant, in which case the full catalogue price of the lamp may be deducted from the prices already given. We shall, no doubt, have a big demand for these lanterns up to

Xmas, and we therefore recommend our friends to place their orders as early as convenient, as we are desirous, if possible, to disappoint no one with deliveries.

* * *

**Toy Lanterns.**

The accompanying illustrations show two types of toy lanterns, which have sold in large quantities since their introduction. They are both fitted with chimneyless burners, and are exceptionally neat in design and well made. Fig. 4 illustrates a lantern made in a neat combination of Russian iron and brass, and is supplied in three sizes; the smallest size has a $1\frac{3}{8}$-in. condenser, and with six slides the price is 2/6. The medium size has a $1\frac{3}{4}$-in. condenser, and the large size, one of 2-ins. diameter, The prices respectively, with twelve slides, are 4/6 and 6/-. The second illustration, Fig. 5, shows a lantern made in Japanned tinned iron with Russian iron chimney, and objective mounted in stout brass cell. This is supplied in five sizes, with condensers from $1\frac{3}{8}$-in. to 3-ins. diameter. The prices are 4/-, 6/-, 9/-, 11/6 and 13/6. The

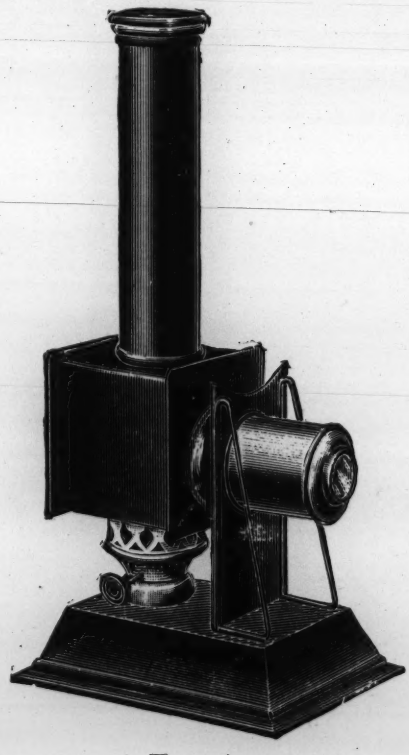

Fig. 4.

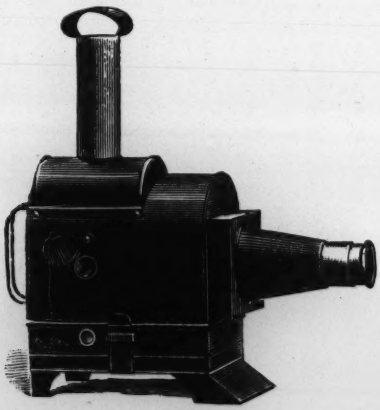

Fig. 5.

"Bijou" outfits consist of the above lanterns, together with one dozen slides, comprising 8 long comics, 3 comic slipping slides, and 1 lever action slide. Packed in neat boxes complete with full directions for using, the prices vary from 9/- to 30/- each.

* * *

Our readers are respectfully reminded that we always have on hand a large stock of lantern accessories, so that we are in a position to execute orders, no matter how large or how small they may be, without delay. Some of our readers may find this information valuable as we approach nearer the Festive Season.

# Are You Aware

THAT FOR

## £15 - 0 - 0

YOU CAN PURCHASE A COMPLETE

# CINEMATOGRAPH

**FOR PROFESSIONAL USE?**

## The MODEL A.
## PERFECT PROJECTOR or P.P. INSTRUMEMT

*Has met with an immense sale since its introduction. It is beautifully made, from the best material procurable, by competent workmen, and works with very little noise, and gives absolutely satisfactory results on the screen. It has proved a revelation in Cinematograph construction, and is appreciated by all who are using it.*

*PRACTICABLE: MECHANICALLY PERFECT: ROCK-STEADY PICTURES: NOISELESS: ELEGANT.*

## THE OUTFIT AT £15 - 0 - 0

INCLUDES

MECHANISM: CINEMATOGRAPH AND LANTERN
OBJECTIVES: BASEBOARD: SLIDING LANTERN
BODY: TWO SPOOLS. - - - -

*Owing to the immense demand we are compelled to execute orders in strict rotation.*

MAY ALSO BE SUPPLIED WITH SLIDING MECHANISM: SWING ROUND, OR DOUBLE LANTERN BODY: WITH IMPROVED LANTERN BODY AND WITH LARGE DIAMETER OBJECTIVES.

*ALL PARTS INTERCHANGEABLE.*

**JOHN WRENCH AND SON,**
**50, GRAY'S INN ROAD, LONDON W.C.**

# Notes from all Sources

THE Optical Society has accepted the offer of Mr. James Aitchison to present five prizes, each of the value of one guinea, to encourage junior members of the trade, under the age of twenty-five, to study the instruments in which they deal, from the point of view of the user's requirements and convenience. The prizes will be given for the best essays submitted to the Hon. Sec. of the Optical Society, not later than March 1st of next year.

* * *

An Italian Steamship Company has inaugurated a fresh method of entertaining passengers. Nightly entertainments will be given, including a cinematograph exhibition. British shipowners may now be induced to do likewise.

* * *

No one appears to have copyright in himself. Before Mr. Justice Warrington, a case of some importance was decided last month. A boxing match was arranged in which one of the pugilists complained against animated pictures of the fight being taken. As they *were* taken, and as the complainant was defeated, he applied for an injunction to restrain the Sporting Club from exhibiting or otherwise publishing the pictures. As the pictures could not be said to be libellous, his Lordship refused to grant an injunction.

* * *

Is a lantern slide a work of art? This is a question that has been discussed ever since the introduction of photographic slides. The verdict will never be settled, but in the meantime a lantern entertainment is a source of *real* pleasure to thousands of the community.

* * *

*Punch* has issued a series of lantern slides of some of the principal cartoons and social subjects which have appeared in its pages, and one of the London dailies has issued a set showing the work of the L.C.C. This is certainly one good way of popularising the lantern amongst municipal bodies.

---

*We shall still be pleased to send a copy of our Art Catalogue to any member of the trade who has not yet received same.*

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TO THE
## "WRENCH"
# Condensers in Patent Mounts

**PRECLUDES ALL POSSIBILITY OF FRACTURE THROUGH CELL-BINDING**

Fitted with Self-working Catch to the Bayonet Catch, thus preventing any possibility of the ring working loose. Lenses kept apart with Spiral Steel Spring.

Made in two sizes,

1/2 SCALE

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4 ins. & 4½ ins

**Price from 7/6 to 31/6**

A Condensing Lens of different focus to the one in use can readily be substituted and is sure to fit the mount correctly, as the spring adapts itself to the difference between thin and thick lenses

**Equally applicable for Lantern or Cinematograph.**

*Hundreds of Testimonials.* *Best Workmanship Throughout.*

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**50 Gray's Inn Road**
**LONDON, W.C.**

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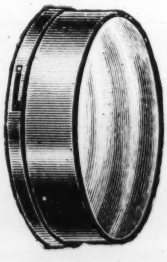

Made in two sizes,

½ SCALE

¼ SCALE

4 ins. & 4½ ins

**Price from 7/6 to 31/6**

A Condensing Lens of different focus to the one in use can readily be substituted and is sure to fit the mount correctly, as the spring adapts itself to the difference between thin and thick lenses

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There is Nothing like them, and Nothing "Just as Good." They are

UNIQUE!

Simply because they are constructed on sound principles, and are the outcome of years of experience. Made throughout in our own Workshops by competent labour, in a number of patterns and sizes to suit all purses. They always meet with the most unqualified success, and

ONCE STOCKED ARE ALWAYS STOCKED

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AT STRICTLY COMPETITIVE PRICES, TOGETHER WITH
PROMPT DELIVERIES

**Satisfaction Guaranteed!!**
**Only Competent Workmen Employed!!**

*We feel that the above announcement will be read with interest by many of our customers who handle photographic apparatus, for up to the present, no one seems to have made a feature of this important side of the trade, or to have opened a special department to cope with the work.*

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